

# PERSONAL PRINTING

by ThinPrint

## Print Securely with Maximized Print Savings



**Personal Printing** is a pull-printing solution significantly cutting print costs and allowing confidential, eco-friendly and flexible printing. The print job is only printed once the user authenticates at a printer of his or her choice. Thanks to user-authenticated printing, printouts are no longer forgotten and expensive single-workstation printers for the printing of sensitive documents are unnecessary.

### Confidential printing:

Printing sensitive data carries a significant security risk – especially when using common printers in offices. Over and over again, data all too easily falls into the wrong hands at the printer:

- The HR department needs to print applicants data
- The accounting department requires the latest salary payments on paper
- An important contract needs to be printed out for a customer

### Reduced print costs:

Printing costs are among the highest monthly expenses in a company. Many of them are unnecessary:

- Printouts not collected from printers
- Expensive single-workstation printers
- Time-consuming printer maintenance and numerous helpdesk calls.

## Personal Printing Advantages:

- Printouts are no longer forgotten and spending on toner and paper is significantly reduced.
- Print jobs can be viewed by the user, and deleted if necessary. Incorrect or accidental printouts are avoided.
- Expensive single-workstation printers are no longer necessary.
- Authentication via mobile devices scanning a QR-code attached to the printer, smartcards or by entering a PIN.
- Confidential print data is fully protected during its transmission and when stored on the central print server.
- A common print dialog and single printer queue for all users reduce helpdesk calls.

## Start with Specific Users – Scale Up Flexibly:

Personal Printing is very easy to implement. It can be used inexpensively with any of your existing printers, without additional hardware and thanks to its user-based licensing approach, you can start with just 5 users and scale up easily at any time.



**“Implementing pull printing typically helps reduce office page volumes by at least 10%; percentages vary by organization, and some organizations report dramatically more.”** - Gartner Research Note (Cost-Cutting Initiatives for Office Printing).



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## Try It Now

A free 30-day, demo version and more information on Personal Printing like white papers and videos are all available at

[www.personal-printing.com](http://www.personal-printing.com)

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